

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: 14542US02

PATENT

In the Application of:)	
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Jeyhan Karaoguz, et al.)	<u>Electronically Filed On August 1, 2007</u>
)	
Serial No.: 10/675,084)	
)	
Filed: September 30, 2003)	
)	
For: MANAGEMENT OF MULTIMEDIA)	
DISPLAY CONTENT IN A MEDIA)	
EXCHANGE NETWORK)	
)	
Examiner: Wang, Liangche)	
)	
Group Art Unit: 2155)	
)	
Confirmation No.: 5105)	
)	

AMENDMENT UNDER 37 C.F.R. § 1.114

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed May 29, 2007 in the above-identified application and is being filed with a Request for Continued Examination. The Applicants respectfully request reconsideration of the claim rejections in view of the following amendments and remarks.